



UNITED FOR A GOOD CAUSE INC.

“Promoting the SPIRIT of SERVICE, GIVING, UNITY, RESILIENCY and HOPE!”

P.O. BOX 38, Fort Walton Beach, FL 32549

EIN# 32-0388687

DLN: 17053316328034

www.unitedforagoodcause.org

October 2023

Dear Potential Sponsor / Donor:

United for a Good Cause Inc., a tax exempt 501(c)(3) charitable organization, invites you to be part of our **19th Annual “EMERALD COAST CHRISTMAS MIRACLE CHILDREN’S FIESTA!”**

Our organization’s activities are open to anyone regardless of race, ethnicity or creed.

Our leadership was instrumental in the creation of the LUCES NAVIDENAS needy children’s Christmas party that served over 2600 children and families between the years 2005 – 2011.

In 2012, we rebranded the party into the Annual EMERALD COAST CHRISTMAS MIRACLE, a needy children’s fiesta. The event has grown each year and to date, it has benefitted more than 20,000 kids from our region.

This year, it will take place on Sunday, December 17, 1 – 6pm, at the NWF Fairgrounds in Fort Walton Beach, Florida. The first hour of our event is only for special needs families and then the general public will join them for all to enjoy this wonderful activity!

Our Fiesta is an EVERYTHING IS FREE Latin-flavored party focused on giving our area’s needy children and families an opportunity to have a great time. Thanks to Toys for Tots, local business and individual donors, we will give away brand new toys and bikes for the over 2,000 children we expect. In addition, there will be 10 activity tables set up by partner agencies, lots of great prizes, food and performances by local area entertainers (singers, clowns, magicians, choirs, and more).

We are looking for monetary and/or in-kind donations. New toys, gifts or clothing also welcomed.

FOR RESTAURANTS/SUPERMARKETS: You may participate by donating ready to eat food or supplies towards the food line we will have for attendees! We’ll accept finger foods, pizza, desserts, ice cream, soft drinks, water, cookies, cakes, party supplies, etc. We will give you the appropriate sponsorship levels above based on the dollar amount of your donation!

Attachment 1 provides you more information about our programs and please refer attachment 2 for sponsor levels and applicable benefits. The final attachment is a sponsor registration form. Donations must be received by 10 December in order for us to guarantee that you receive those benefits.

Please contact me at (850) 368-3505 or via united4agoodcause@gmail.com if you have any questions.

David Triana

Founder

UNITED FOR A GOOD CAUSE INC.

PROGRAM DESCRIPTIONS (Attachment 1)

YOUTH LEADERSHIP CONFERENCE (YLC): United for a Good Cause is the force behind the creation of youth leadership conferences in our area. To date, seven highly successful ones have been held at the Costa Leadership Institute, Striving for Perfection Ministries, the Boys and Girls Clubs of the Emerald Coast's facilities in Fort Walton Beach, and other locations. More than 300 area students have attended our first seven conferences with top notch local, regional, and international speakers participating! Our 8th one is scheduled for March 2024 at the Boys and Girls Clubs of the Emerald Coast facilities.

EMERALD COAST CHRISTMAS MIRACLE: Our organization's leadership was instrumental in the founding of the LUCES NAVIDEÑAS Needy Children's Christmas Party that served over 2600 children and families from 2005 – 2011. In 2012, we rebranded the party into the Annual EMERALD COAST CHRISTMAS MIRACLE, a needy children's fiesta. The event has grown each year and to date, it has benefitted more than 20,000 kids from our region.

The Christmas Miracle Fiesta is an EVERYTHING IS FREE to all that attend party, in keeping with our organization's mission and objectives, it aims to provide local area youth an opportunity to serve their community and at the same time benefit civilian and military families in our area. Thanks to Toys for Tots, local business and individual donors, we donate brand new toys for all the children that attend. In addition, we also have food basket donations, delicious free food and performances by local area entertainers. Our event inspired a couple in San Jose Costa Rica to start the "Christmas Miracle in Puriscal" in 2015 and most recently, "Sister Fiestas" were started in Mexico and in Mobile, Alabama.

SANTA'S 4-COUNTY SLEIGH RIDE: In 2013, our leadership created a "follow-on" to the Christmas miracle as a result of the numerous calls from needy families that asked us for help, but, they could not make the Fiesta for lack of transportation, illness, etc. So, we started the "Santa's 4-County Sleigh Ride." During the "Sleigh Ride", volunteers from our organization fill up trucks/cars with toys, bikes, and gifts, and we caravan to where those families live to deliver Christmas Spirit! More than 500 families in the counties of Okaloosa, Santa Rosa, Walton, Escambia, and as far as Bay County have been visited during our Sleigh Ride!

HOPE SQUAD PEER TO PEER TEEN SUICIDE PREVENTION PROGRAM: In 2019 we expanded our mission and brought the HOPE SQUAD program to our area. To date, it has been implemented into ALL the schools in Okaloosa County and several schools in Escambia and Santa Rosa Counties. Future plans are to expand it regionally to a five-county region.

AWARDS/RECOGNITIONS: In 2014, United for a Good Cause was recognized with the Gulf Power Corporation's "Power of Service" Award and the MLK Committee's Charlie Hill Group Community Award in recognition for the outstanding service the organization has provided to area youth and the community at-large. Since we brought HOPE SQUAD to our region, our organization has received numerous donations and grants from a great variety of corporations and organizations, such as: Eglin Federal Credit Union, Cox, Florida Power and Light, Simply Healthcare, Gulf Coast Immediate Care Center, Bit Wizards, The United Way, Impact 100 NW Florida, and Impact 100 Pensacola Bay Area.

19th ANNUAL EMERALD COAST CHRISTMAS MIRACLE CHILDREN'S FIESTA SPONSORSHIP LEVELS

SANTA LEVEL: \$4,000

- FULL PAGE COLOR AD in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Logo in our website (www.unitedforagoodcause.org), Facebook, X, Threads, and Instagram
- If desired, a 5-minute spot will be given to company representative at event to address attendees
- Company provided medium sized banner displayed at event
- Name on "Donor's List"
- Mentions by MC
- Logo on event poster

SNOWMAN LEVEL: \$2,000

- 1/2 PAGE COLOR AD in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Logo in our website (www.unitedforagoodcause.org), Facebook, X, Threads, and Instagram
- Company provided medium sized banner displayed at event
- Name on "Donor's List"
- Mentions by MC
- Logo on event poster

ELF LEVEL: \$1,000

- 1/4 PAGE COLOR AD in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Company provided small sized banner displayed at event
- Name on "Donor's List"
- Logo in our Facebook site, X, Threads, and Instagram
- Mentions by MC
- Logo on event poster

REINDEER LEVEL: \$500

- 1/4 PAGE B/W AD in Conexión, the region's largest Spanish/English newspaper (www.conexionflorida.com)
- Name on "Donor's List" (to be posted on FACEBOOK)
- Logo in our Facebook site, X, Threads, and Instagram
- Mentions by MC
- Logo on event poster

DONOR LEVEL: \$1 - \$250 (Names listed in our "donor's list" posted in our Facebook, X, Threads and Instagram sites.

FOR RESTAURANTS/SUPERMARKETS: You may participate by donating ready to eat food or supplies towards the food line we will have for attendees! We'll accept finger foods, pizza, desserts, ice cream, soft drinks, water, cookies, cakes, party supplies, etc. We will give you the appropriate sponsorship levels above based on the dollar amount of your donation!

**19th ANNUAL EMERALD COAST CHRISTMAS MIRACLE CHILDREN'S FIESTA
SPONSORSHIP REGISTRATION FORM**

Corporation or Company Name: _____

Complete Address: _____

Contact Person: _____ Position: _____

Phone: _____ Mobile: _____ Fax: _____

Email: _____ Web Site: _____

Check the sponsorship level you choose:

- ☐ **SANTA LEVEL: \$4,000** ☐ **SNOWMAN LEVEL: \$2,000**
☐ **ELF LEVEL: \$1,000** ☐ **REINDEER LEVEL: \$500.00**
☐ **DONOR LEVEL: \$1 - \$250 (ENTER AMOUNT HERE: _____)**

Pay via check payable to: UNITED FOR A GOOD CAUSE INC. (Memo: 19TH Annual Christmas Miracle Fiesta)

Mail form & payment to: United for a Good Cause Inc., P.O. BOX 38, Fort Walton Beach, FL 32549

Pay Pal Payments: Use the following link: <https://goo.gl/SviDg3>

Will you require a space to display promotional materials? Yes _____ No _____

Authorized Signature: _____

Printed Name: _____ Title: _____

Date Signed: _____

UNITED FOR A GOOD CAUSE INC. Representative (print): _____

UNITED FOR A GOOD CAUSE INC. Representative (signature): _____

Date Received: _____

Date Signed: _____